

PILLAR

AUTHORITY · MULTI × HISTORICAL FIGURES

Permanent homes for the historical figures the open web forgot to name

Pillar holds 89 premium .com domains for historical figures across languages, regions, and movements. Each one is a category of one, owned outright, ready for the estate, foundation, or operator who will build the legacy.

MULTI · HISTORICAL FIGURES · 89 DOMAINS

PILLAR MEDIA & ENTERTAINMENT · PILLARME.COM

01 — Pillar's position in Multi × Historical Figures

Pillar holds 89 premium .com domains in the Historical Figures cell, structured around the figures themselves rather than any single market language. The inventory was built deliberately against the representation gap documented by Wikipedia, UNESCO, and the publishers and educators serving rising K-12 and adult demand. Each domain is an exact-match canonical name; in most cases, no equivalent address exists anywhere else.

Hero names in this cell include georgemanuel.com (Secwepemc leader and architect of the Fourth World framework), rolihlahlamandela.com (Nelson Mandela's birth name, the form used across Xhosa, Afrikaans, and Portuguese-speaking constituencies), benjaminhooks.com (NAACP executive director and FCC commissioner), georgepoage.com (first African American Olympic medalist), and sarahrectorcampbell.com (the so-called richest Black girl in America during the early 20th century). Each is a permanent dedicated home, ready for an estate, foundation, university, or operator to build on.

Pillar Authority is how these domains move. Placements are not auctions; they are matched. Each .com is sold once, with the expectation that the buyer will steward it as a legacy asset. For buyers who want to build, Pillar Studio and Pillar Institute partners are available downstream. The 89 domains in this cell will not all be available next year; the figures are finite, and so is the inventory.

02 — Hero domains in this category

A sample from the 89 premium .com properties Pillar holds in this Multi Historical Figures cell.

georgemanuel.com

MULTI · HISTORICAL FIGURES

\$7,500

(/portfolio/georgemanuel-com/)

benjaminhooks.com

MULTI · HISTORICAL FIGURES

\$5,000

(/portfolio/benjaminhooks-com/)

georgepoage.com

MULTI · HISTORICAL FIGURES

\$5,000

(/portfolio/georgepoage-com/)

rolihlahlamandela.com

MULTI · HISTORICAL FIGURES

\$2,000

(/portfolio/rolihlahlamandela-com/)

sarahrectorcampbell.com

MULTI · HISTORICAL FIGURES

\$2,000

(/portfolio/sarahrectorcampbell-com/)

Market context

03 – The encyclopedia gap is a real-estate gap

The open web has a documented representation problem in how it records history, and a parallel inventory problem in who owns the canonical addresses of historical figures. Both gaps point in the same direction.

80%

of Wikipedia biographies are of men

WIKIMEDIA FOUNDATION

~5%

of Wikipedia articles cover non-white historical figures

WIKIMEDIA DIVERSITY AUDITS

50M+

monthly Black history podcast listens

EDISON RESEARCH

+30% YoY

K-12 demand for diverse history curriculum

NEA 2024

89

premium .com domains held by Pillar in this cell

PILLAR INVENTORY

Ongoing

UNESCO Memory of the World focus on under-represented heritage

UNESCO

The numbers describe the same opportunity from two angles. Demand for diverse historical content is rising across every channel: classrooms, podcasts, streaming documentaries, museum programming, and foundation work. Supply of canonical digital infrastructure for the figures driving that demand has not kept pace. Wikipedia entries exist, but encyclopedia entries are not institutions, and they are not where estates, scholars, or audiences gather around a legacy.

A historical-figure .com is the address where that gathering can happen. It is where the foundation publishes. Where the archive lives. Where the curriculum is hosted, the biography is anchored, the merchandise ships from, and the next generation finds the figure first. Wikipedia describes a person; a dedicated .com lets a person continue to act in the world.

Pillar has spent years assembling the inventory side of this gap. The 89 domains in this cell were selected against documented historical significance and exact-match canonical naming. Most cannot be re-acquired at any price. The buyers entering this category, from family estates to academic presses to documentary studios, are looking for exactly these names.

04 — Claim a permanent home for a historical legacy

Pillar Authority places premium historical-figure .com domains in the hands of foundations, estates, publishers, and operators committed to building lasting digital monuments. Each domain in this 89-asset cell is a category of one, and each placement is permanent.

Other Authority categories

Frequently asked questions.

Why does a historical figure need a dedicated .com when Wikipedia already exists?

Wikipedia is an encyclopedia, not a memorial, archive, or living institution. A dedicated [.com domain \(/portfolio\)](#) can host primary documents, oral histories, multimedia archives, educational curricula, foundation operations, and merchandise that Wikipedia's editorial model explicitly excludes. Wikipedia's own data shows 80% of biographies are male and only about 5% of articles cover non-white figures, leaving entire histories without a canonical digital home. [Pillar Authority \(/authority/\)](#) exists to give those figures permanent addresses on the open web.

Who typically acquires a historical-figure domain from this cell?

Estates and foundations, university archives, biographers and publishers, documentary producers, museums, civic memorials, and operators building educational platforms. Recent K-12 demand for diverse history curriculum is up roughly 30% year over year (NEA 2024), and Black history podcast listenership exceeds 50M monthly downloads (Edison Research), so the audience already exists. Buyers come to [Pillar \(/contact\)](#) when they need the canonical .com to anchor that audience.

Why are figures from multiple languages and regions grouped into one cell?

Because the buyer is global. A foundation honoring Rolihlahla Mandela operates across English, Xhosa, Afrikaans, and Portuguese audiences. A publisher building around George Manuel reaches Indigenous communities in English, French, and Spanish. The figures are multilingual by nature, so the inventory cell is structured around the figures themselves, not a single market language. The page you are reading is in English because the buyer is English-speaking.

What makes domains like georgemanuel.com or sarahrectorcampbell.com Pillar-grade?

Three tests: the figure has documented historical significance, the exact-match .com is the canonical address, and no comparable inventory exists at scale. georgemanuel.com (Indigenous rights architect of the Fourth World concept), benjaminhooks.com (NAACP executive director, FCC commissioner), and sarahrectorcampbell.com (one of the wealthiest Black children in early 20th century America) each meet all three. Pillar holds 89 such names in this cell.

How does Pillar work with buyers who want to build, not just hold?

Most Authority placements are followed by a build. Pillar can refer operators to [Pillar Studio \(/authority/\)](#) for site development, archive digitization, and content programs, or work with [Pillar Institute \(/authority/\)](#) partners on curriculum and research programs. The .com is the foundation; what gets built on it is the legacy. Start the conversation via [contact \(/contact\)](#).
