

INSTITUTE FOR FOUNDATIONS

# Your regional program. Our deployed infrastructure.

Your foundation has a regional program in LATAM, francophone Africa, the Philippines, Indonesia, or across the diaspora. The theory of change requires digital infrastructure in languages your grantees actually work in. The grantees can't build it. Conventional consultancies can't build it at scale. Building it from scratch as a foundation initiative takes a decade.

Pillar is the operational platform that exists. 100,000+ properties across nine languages. 500M+ monthly readers. Fifteen years operating FanTravel.com in the world's most competitive English-language vertical. Pillarme.com itself is in active production in English, Spanish, French, and Portuguese today — the multilingual capacity is shipped, not promised. In-region partners and contractors per practice area. We can deploy infrastructure toward your mission across regions and populations no other operator can reach at this scale.

**Talk to us about a regional program** [\(/contact?](#)

[product=institute&segment=foundations\)](#)

**Explore practice areas** [\(/institute#practices\)](#)

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## 01 — The opportunity.

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Foundations fund programs brilliantly and rarely own durable digital infrastructure. When a grant cycle ends, the websites lapse, the tools go dark, and the capacity built with philanthropic capital evaporates.

There is a better unit of philanthropic investment: infrastructure that outlasts the grant. Premium domains held in stewardship for the communities a foundation serves, AI-fluency training that compounds, and platforms owned by grantees rather than rented from foreign vendors — assets that keep working long after the program closes.

Pillar provides that infrastructure layer and provides the foundation for free. A foundation underwrites the edges — deployments, training cohorts, capacity programs — and the durable digital assets stay with the people and communities the mission exists to serve.

### THE MODEL

## 02 — The foundation is free.

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Pillar provides the core infrastructure of the next-generation web — in the languages and markets foundations work in — at no cost to the communities building on it. We earn revenue only at the edges.

### FREE · DOMAINS IN STEWARDSHIP

#### Premium namespace

Premium single-word .com domains held in stewardship and made available to local builders to build on — not parked, not flipped.

**FREE · AI-FLUENCY TRAINING**

## Capacity

AI-fluency training delivered to the educators, operators, and teams closest to the work, so they can build at the level the moment demands.

**FREE · DISTRIBUTION**

## The network

Access to a distribution network that carries native-language work to real audiences — reach that isolated operators cannot easily replicate.

Pillar earns revenue only from premium and edge services — [Studio \(/studio\)](#), builds, [Authority \(/authority\)](#) engagements, and enterprise and institutional programs. The infrastructure a community needs to own its own digital future should be a public good. We treat it like one.

## 03 — What Pillar brings.

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Pillar is the bridge between world-scale infrastructure and the people building the next-generation web. Here is what crosses that bridge — and stays with the communities foundations serve.

MILLIONS OF DOLLARS

MILLIONS OF DOLLARS

## Premium domains

Millions of dollars of premium single-word .com domains across the portfolio, held in stewardship and put to work by local builders — the scarce, appreciating namespace of the web.

## Compute

Millions of dollars of compute — the raw GPU and cloud processing power that turns AI from a demo into working products. Generating native-language content, training models, and running tools at scale all run on compute that individuals and small organizations cannot afford on their own. Pillar provides it.

### MILLIONS OF DOLLARS

## Training

Millions of dollars of AI-fluency training, delivered to educators, operators, and civil servants so the people closest to the work can build at the level the moment demands.

### THE RELATIONSHIPS

## A deep network

Top network connectors, operators, and investors across the regions and languages Pillar serves — relationships that take years to build and open doors capital alone cannot.

### DECADES

## Operating experience

Decades of combined experience across the Pillar team, earned in the most competitive verticals on the open web and applied to the hardest infrastructure problems.

## 04 — How foundations engage.

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Pillar is built to surround the ecosystem and connect it. Three ways foundations put the foundation to work.

### Program-related infrastructure

Underwrite owned digital infrastructure for a region, language community, or cause — domains, content, and tools that outlast a single grant cycle and remain with the community.

### Grantee capacity

Equip grantees with AI-fluency training and real infrastructure they own, multiplying the impact of every program dollar instead of renting capacity that disappears.

### Endowment-scale initiatives

Anchor a multi-year, measurable initiative — native-language web infrastructure at scale, with durable in-region impact and governance that sits with local partners.

The point is connective, not extractive. Pillar provides the substrate; you provide the mission and the leadership. Specific partners and programs are named publicly only once an agreement is in writing.

## 05 — Impact that compounds, ownership that

# stays.

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Pillar provides the foundation; the communities a funder serves keep the assets, the editorial control, and the capacity. That is the difference between preserving impact and renting it. We are connective, not extractive.

We name partners publicly only once an agreement is in writing, and we measure honestly. Specific organizations are not named here until they have agreed to be.

## o6 — Start the conversation.

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If your foundation wants to underwrite infrastructure that outlasts the grant cycle — owned by the communities you serve — let's design it together.

**Request a briefing** → [\(/contact?practice=foundations\)](/contact?practice=foundations)

## Frequently asked questions.

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### Is the core infrastructure really free?

Yes. The foundation — premium domains held in stewardship, AI-fluency training, compute, and distribution — is provided at no cost. Pillar earns revenue only at the edges: Studio builds, Authority engagements, and enterprise and institutional programs. The infrastructure a community needs is treated as a public good.

### How does a foundation underwrite this?

A foundation underwrites the edges — specific deployments, training cohorts, or capacity programs — while the durable digital assets stay with grantees and communities. The structure is scoped to the foundation's mission and reporting requirements.

**Is the impact measurable?**

Yes. Deployments, training cohorts, and the assets created are concrete and trackable. Because the infrastructure is owned rather than rented, the impact is durable and auditable long after a grant period closes.

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**Who owns what gets built?**

The grantees and communities the mission serves. Pillar provides the foundation and steps back; ownership and editorial control sit locally by design.

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